

MEDIA ADVISORY

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MICROSOFT ACROSS AMERICA TO MAKE A STOP AT THE SOUTH BAY TECHNOLOGY EXPO IN TORRANCE, CA THE SOUTH BAY TECHNOLOGY EXPO BRINGS MICROSOFT ACROSS AMERICA MOBILE EVENT EXPERIENCE TO THE DOORSTEPS OF CITY'S BUSINESS COMMUNITY

State-of-the-Art Truck Loaded with Business Technology from Microsoft, as well as major participant

DELL COMPUTER CORPORATION, and other vendors set to give local businesses all day demonstrations and personal interaction regarding the latest in Information Technology

What: The Microsoft Across America Mobile Event Experience will be at The South Bay Technology Expo in Torrance, CA providing local businesses with the information and hands-on experience they need to help them make smart technology decisions and drive productivity, profitability and growth.

The Mobile Event Experience is a 42-foot truck completely outfitted with the latest business technology. Attendees can board the truck and test out all of the products inside.

In addition to Microsoft team members, Dell Computers, Holden-Andrew Corporation and other major technology providers will be on site all day giving demonstrations regarding their products.

The South Bay Technology Expo will be giving away products from Microsoft Corporation and Dell Computer Corporation to those that pre-register at www.SouthBayTechExpo.Com

Where: *The Torrance Marriott- Terrace Ballroom
3635 Fashion Way , 90503*

When: *Friday March 9th, 2007
11 am to 4pm*

Visual Elements:

- Interior and exterior of a 42-foot long mobile technology center
- Local business owners on board the Microsoft Across America Mobile Event Experience taking part in demonstrations by local technology consultants
- Visitors engaged in hands-on demonstrations of technology, such as computers, software and printers, from Microsoft, Dell and other vendors
- Highly interactive, trade show style event featuring the biggest names in Information Technology in an intimate setting allow personal interaction with business owners during on going demonstrations and product giveaways

Media Availability: Representatives from *Holden-Andrew Corporation* are available for interviews.

PRESS RELEASE FOR IMMEDIATE PUBLICATION

**South Bay Technology Expo Brings Microsoft Across America to Torrance,
California**

*Microsoft and others will put the latest technology into the hands of local business decision
makers*

(Torrance, CA)

The South Bay Technology Expo, set to take place on March 9th from 11am to 4pm at the Torrance Marriott will feature the presence of **Microsoft Across America**. This is **Microsoft Corporation's** 42 foot Mobile showroom giving businesses the opportunity for hands on experience with **Windows Vista** and **Office 2007**. Also on hand will be **Dell Computers**, who will be giving business leaders a glimpse at the latest in computer hardware and server innovations. **The South Bay Technology Expo** is being sponsored by **Holden-Andrew Corporation** to answer the growing need for businesses to be exposed to the latest in technology advances. This event will also feature the following technology companies:

Agility Disaster Recovery - Agility has made a name for itself as being the only company able to deploy mobile recovery services to any disaster or event within 48 hours of a declared emergency. In response to major events like Hurricanes and Earthquakes, Agility delivers their customers mobile trailers stocked with VOIP Phones, Satellite Internet, Workstations and Servers to keep the corporation on line and operating. Agility has been in the recovery business for 17 years and can ship their clients' replacement servers, generators, and other hardware needed to keep businesses operating. (especially of interest to our community, as Agility has a deployment facility here in Gardena)

AT&T (the New Cingular) - Cingular Wireless has become AT&T, and with it they have the nation's largest broadband network. Representatives will be on hand demonstrating the latest in data interconnectivity, including Windows Mobile phones designed to work with Microsoft Exchange. In addition to the above, representatives from other firms specializing in Voice Over IP, Document Management, Office Supplies and other services will be on hand to give business leaders demonstrations and presentations on the latest in Information Technology and solutions to common business problems. This event will also feature giveaways of Dell and Microsoft Products, as well as a catered lunch, with appetizer services starting at noon. This unique, highly interactive event is aimed at giving businesses the knowledge and information they need to make decisions about information technology and how it can help their business.

Holden-Andrew Corporation has been a South Bay fixture for over 15 years offering managed IT support solutions to clients both locally and nationally. Interested attendees and exhibitors can go to www.SouthBayTechExpo.Com to pre-register or for exhibitor information

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